



First Annual martini mix-off & CASINO ROYALE

Dear Martini Mixer:

Whether you shake it or stir it, we are mixing up a fun fundraiser for our art program. We are seeking bartenders to compete in Coeur d' Alene's 2nd annual Martini Mix-off.

Here's how the event works each bartender competing will provide "taster martinis" for competition.

- Entry form must be completed by July 6th.
- Each participant will enter an original martini created for our competition.
- There is a \$50 entrance fee for your business to participate. The event will be held on September 18th from 6:30-10 pm at the Coeur d' Alene Eagles Lodge.
- All drink ingredients will be purchased by your organization; alcohol through the Eagles. We will need you alcohol order and check by August 18th.
- We are actively seeking donations so we may be able to help with some of the alcohol.
- You must check in at 5:30 the day of the competition or be disqualified.
- You will provide all mixing and serving utensils.
- We will provide the taster cups and glasses.

The theme will be James Bond's Casino Royale and we encourage your business to decorate your bar and participants to dress up. There will be a live auction and some raffles throughout the evening. There will be four prizes for competing bartenders: 1st, 2nd, 3rd, and a people's choice. Tickets will be presold for \$45 at each participating venue. We hope to sell 20 tickets at each venue, and are hoping for 250+ patrons. We will also include you in press releases, print materials, and radio and tv spots.

All proceeds will benefit the Art on the Edge, St. Vincent de Paul's community art program for youth. Art on the Edge has been working with youth in the Coeur d' Alene area for 16 years; we have worked with thousands of kids. Many of these kids face tough challenges such as: poverty, homelessness, drug and alcohol addiction and domestic violence. Art on the Edge provides an opportunity to escape these challenges through meaningful art experience with mentor artists.

To participate fill out form and send your check to Art on the Edge, 201 E. Harrison, Coeur d' Alene, ID 83814. For questions contact Ami Manning, Art on the Edge Program Director at, (208)704-8690 or email at ami@stvincentdepaulcda.org.

Thank you for your investment in this wonderful event and the future of our children. We look forward to working with you.

Regards,

Ami Manning,
Director
Art on the Edge, A Program of St. Vincent de Paul
www.artontheedge.org
www.stvincentdepaulcda.org
cell: 208-704-8690
ami@stvincentdepaulcda.org

Jeni Wing
Coordinator
Art on the Edge
cell 208-818-3342
jeni@stvincentdepaulcda.org